

# MARIA DEMESA

GRAPHIC & WEB DESIGNER

Dublin, CA 94568

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## OBJECTIVE

With experience in Customer Service and Management skills paired with my technical training in Graphic & Web Design, I can provide high-quality, modern designs for both digital and print environments that exceed client expectations.

## SKILLS & QUALIFICATIONS

- Technical training in Adobe Creative Suite. (InDesign, Illustrator, Photoshop, Dreamweaver)
- Experience using UI/UX, HTML5, CSS3, Javascript, and JQuery.
- Experience in developing/customizing in website building programs
- 10+ years of experience in Customer Service.
- 3+ years of experience in Social Media Management and Search Engine Optimization.
- 2+ years of experience in Manager/Team Leader positions overseeing 3-10 people.
- Advanced knowledge in Microsoft Office. (Word, Excel, Power Point, and Outlook)
- Online portfolio: [mariademesadesign.com](http://mariademesadesign.com)

## EXPERIENCE

### BODY POSITIVE FITNESS ALLIANCE

October 2015 – Present  
VP of Global Branding  
Huntington Beach, CA

Update/enhance original website, updated/created graphics to use throughout social media, graphics for apparel, maintain upkeep of the website and provide updates if need-be, collect information from employees/affiliated professionals and organize.

### MARIA DEMESA DESIGN

January 2015 – Present  
Freelance  
Dublin, CA

Provide Graphic & Web Design solutions for clients with a high visual impact, utilize the Adobe Creative Suite and knowledge of HTML5, CSS3, Javascript, JQuery, and UI/UX responsive web design, create web/print media for one-time or continual usage.

### SUPERCUTS

October 2015 – November 2016  
Salon Manager  
San Ramon, CA

Managed 15 employees, designed custom business cards/coupons for the owner/salon, open/close salon, provided exceptional customer service both over the phone and in person, order/inventory new/existing product, hold monthly team meetings, provided consultations for clients and fulfilling their hair care needs.

### EGUMBALL, INC.

December 2013 – October 2015  
Account Executive Lead  
Irvine, CA

Search Engine Optimization, build/update/maintain Google listings, maintain client directory consistency, sales calls transcription, create training materials, train new hires, supervise team of 8, provide employment reviews, create customer service scripts with a focus on engagement and retention, organize and maintain intuitive filing system, and basic customer service.

## EDUCATION

### THE ART INSTITUTE OF CA

October 2015 – Present  
Bachelor's of Science – Graphic & Web Design  
San Francisco, CA

### LAKE FOREST BEAUTY COLLEGE

January 2007 – February 2009  
Cosmetology License  
Lake Forest, CA